



Engagement Opportunities - 2017

About the Perry Foundation:

The Perry Foundation is a 501 (c)(3) non-provider based non-profit in Nevada whose mission is to improve the quality of care for residents living in Nevada's Skilled Nursing Facilities and Assisted Living Communities. This has primarily been achieved by providing evidence-based education to both the provider and regulatory community, to ensure they are equipped with the tools necessary to promote consistency and professionalism throughout the continuum of care. Since inception, the Perry Foundation has awarded thousands of Continuing Educational Units (CEUs) to licensed administrators, licensed nurses, and social workers.

The Perry Foundation has a multi-year contract with HealthInsight Nevada, supporting the ATOP program, aimed at reducing the potential for hospitalizations from nursing facilities. In addition, the Perry Foundation collaborates with HealthInsight Nevada in our quarterly "Quality First Educational Series." In 2016, the Perry Foundation collaborated with the Sanford Center for Aging to develop the *Nevada Alliance to Transform the Culture of Aging (NATCOA)*, focused on improving resident care through culture change. In addition, the Perry Foundation has been awarded a grant aimed at improving the lives of nearly 900 residents in Nevada's Nursing Facilities suffering from Alzheimer's and other dementia related diseases through the Nevada Music & Memory Initiative. In 2017, the Perry Foundation has contracted with the Nevada Department of Veterans Services to develop and facilitate a program entitled *Bravo Zulu: Achieving Excellence in Relationship-Centered Care* as part of the NDVS Veterans-In-Care (VIC) initiative.

About Friends of the Foundation:

Friends of the Foundation are organizations and individuals that believe in the mission of the Perry Foundation and want to be a part of its success. The majority of the education and support is provided at no cost to the individuals or facilities that participate. We rely heavily on sponsorships, special events, and donor support in order to offer these services at no charge. Please consider becoming a *Friend of the Foundation* and support our mission to improve the quality of care in Nevada's Nursing Facilities and Assisted Living Communities.



Corporate Friendship

As a Corporate Friend, your generous donation of \$500 or more will help improve the quality of healthcare in Nevada's post-acute and long-term care communities by supporting the day-to-day operations of the Perry Foundation. You will be recognized as a Corporate Friend on our website with placement of your logo and a link to your business. You will also have access to our constantly updated database of healthcare providers as well as other key individuals within the continuum of care. In addition, you will receive a 20% discount at all Perry Foundation special events with a 50% discount to exhibit at our annual Healthcare Summit in August.

Foundation Heroes

We need everyone's help to ensure the care-givers and healthcare professionals taking care of our loved ones are providing the best care possible. As a Foundation Hero, you will be supporting this endeavor. Select a monthly giving amount of \$10 or more and you will join the *Foundation Heroes* – The Perry Foundation's society of advocates for better care, improving healthcare in Nursing Facilities and Assisted Living Communities all year long.

Contributing Friend - \$10 Monthly Gift

- Recognition on the Perry Foundation Website.
- Foundation E-newsletter.
- Welcome Letter.

Supporting Friend - \$50 Monthly Gift

- Recognition on the Perry Foundation Website.
- Recognition as a Supporting Friend at all Perry Foundation Events.
- Foundation E-newsletter.
- Welcome Letter.

Founders Club - \$100 Monthly Gift

- Special Invitation to the Perry Foundation Endeavor Awards.
- Recognition on the Perry Foundation Website.
- Recognition as being a Founders Club member at all Perry Foundation Events.
- Foundation E-newsletter.
- Welcome Letter from Perry Foundation founder, Charles Perry.

Quality Improvement Learning Events: All of our core educational events are free to the participants and are designed to improve the quality of care for the residents residing in their communities. All events are approved for CEUs for licensed administrators, licensed nurses, and social workers.

- **Monthly CEU Webinar - \$500**

Webinar content includes topical subject matter for the caregivers and healthcare professionals providing care. This education is presented monthly via online webinar platform allowing healthcare professionals to learn from their desk or in a conference room with their peers. Average attendance is 20-50 people.

Webinar Sponsors are recognized and given the opportunity to address the attendees at the beginning of the session. Sponsor's logo and contact information will be included at the beginning and end of the presentation.

Sponsorship covers part of the expenses related to the session.

- **Healthcare Professional Educational Workshops - \$750**

Quarterly workshops have been the hallmark for the Perry Foundation. In 2017, we will continue our quarterly collaborative series with HealthInsight as part of our Quality First workshops. Also in 2017, we launched the *Bravo Zulu: Achieving Excellence in Relationship-Centered Care* series as part of the Nevada Department of Veterans Service VIC (Veterans in Care) program. In addition, in collaboration with the Sanford Center for Aging, the Perry Foundation launched the *Nevada Alliance to Transform the Culture of Aging (NATCOA)* in 2016 with learning sessions continuing in 2017.

Sponsors are invited to attend, exhibit, address the attendees, and will also receive acknowledgement as the exclusive sponsor of the workshop. Sponsorship covers part of the cost of the expenses related to producing the event.

- **Healthcare Summit: (August 13-15, 2017) - \$1,000 - \$10,000**

The Perry Foundation, in collaboration with the *Nevada Alliance to Transform the Culture of Aging (NATCOA)* with support from the University of Nevada, Reno Sanford Center for Aging will present the *Perry Foundation Healthcare Summit* at Harrah's Lake Tahoe. This educational and networking event will bring stakeholders in long-term and post-acute care from throughout Nevada and the region, offering an educational program specific to their business, awarding CEUs for participation.

- Exhibit booths start at \$1000 (\$800 nonprofit) and include conference registrations for two.
- Sponsorships range from \$1000 - \$10,000 and include tiered benefits.

- **Perry Foundation Endeavor Awards** (June 2017): \$500 - \$2,000

The Perry Foundation Endeavor Awards is an annual event held both in Las Vegas and Reno, celebrating the exceptional caregivers and healthcare professionals in Nevada's Nursing Facilities and Assisted Living Communities. The evening kicks off with a sponsored reception for the nominees, followed by a program of guest speakers and the awards presentation.

- Sponsorships begin at \$500 and are available for Southern Nevada, Northern Nevada, or statewide.

- **“Drive for Quality” Charity Golf Tournament** (September 2017): \$150 - \$2,000

The “Drive for Quality” Charity Golf Tournament is our annual golf tournament in Northern Nevada, bringing together the continuum of care to support the mission of the Perry Foundation. This event grows every year with our expected attendance nearly 100 golfers this year. Sponsorships go quickly, so don't delay in committing to one of- these opportunities.

- Sponsorships begin at \$150 for a hole sponsorship and goes up to the exclusive reception sponsor for \$2,000.

The Perry Foundation is incorporated in Nevada and is tax exempt pursuant to the provisions of section 36 501(c)(3) of the Internal Revenue Code. Please contact Lisa Cook at lisa@perryfoundationnv.org for more information.